

MBA 604:

Vision, Values and Entrepreneurial Leadership

Proverbs 24: 3-4

By wisdom a house is built, and through understanding it is established; through knowledge its rooms are filled with rare and beautiful treasures.

Week Six – Establishing and Shaping Values

MBA 604:

Vision, Values and Entrepreneurial Leadership: Guidance for the Journey

Romans 12:2

Do not conform to the pattern of this world, but be transformed by the renewing of your mind. Then you will be able to test and approve what God's will is—his good, pleasing and perfect will.

Philippians 2:4

Each of you should look not only to your own interests, but also to the interests of others.

MBA 604:

Vision, Values and Entrepreneurial Leadership

“What you share is who you are.”

This means that what you talk about and what you reinforce sends a message about what you value.

Values Exercise:

1. Review the the visions of the two organizations you selected as your example last week
2. Choose one to dig more deeply into
3. Review the values you recorded last week that flow from the vision
4. Create a list of behaviors that could “represent” those values

Values Exploration Worksheet:

List Behaviors That Flow from Values

- Values can only be sustained if they are reinforced
- Leaders are forced to make decisions every day that “test” the values
- What are some behaviors or practices that reinforce the values?

Vision	Values	Behaviors
		Finance:
		Marketing:
		Operations:
		HR:
		IT:
		Innovation